



Gerd Leonhard

Gerd Leonhard is a globally recognised futurist, humanist and keynote speaker who helps organisations navigate rapid technological change. Advising leaders across business and government, he challenges audiences to balance innovation with ethics, sustainability and what it means to remain human in a machine-driven world.

KEY TOPICS

- People, Planet, Purpose and Prosperity: Designing The Good Future
- AI vs Humanity: Technology, Ethics and What Makes Us Human
- The Future of Work, Skills and Leadership in the Age of AI
- Beyond GDP: Rethinking Capitalism for a Sustainable World
- Digital Ethics, Regulation and the Risks of Unchecked Technology

BIOGRAPHY

Introduction

Gerd Leonhard is one of the world's most influential futurist and humanist keynote speakers, advising organisations on the future of technology, business and society. Known for his bold thinking and provocative insights, he helps leaders prepare for profound change while keeping human values at the centre of progress.

Professional Background & Credentials

Over the past two decades, Gerd Leonhard has delivered nearly 2,000 keynote engagements across more than 60 countries, reaching a combined audience of over 2.5 million people. He has been recognised by Wired as one of the Top 100 Most Influential People in Europe and described by The Wall Street Journal as one of the world's leading media futurists. Gerd is the CEO of The Futures Agency, a global network of futurists, speakers and thought leaders advising enterprises, governments and NGOs on future readiness, resilience and foresight. His client portfolio includes Fortune 500 companies, global institutions and public bodies such as SAP, Microsoft, Google, VISA, Accenture, Deloitte, Siemens, Unilever, the BBC, WWF, the European Commission and numerous national governments. Originally trained as a professional musician, Gerd won Berklee College of Music's prestigious Quincy Jones Award before spending 12 years as a guitarist, composer and producer. In the mid-1990s, he became an internet entrepreneur in Silicon Valley, founding and leading several digital media start-ups before returning to Europe and establishing himself as a leading futurist and author.

Speaking Style & Audience Value

Gerd Leonhard is renowned for his highly engaging, visually immersive and thought-provoking keynote

performances. His delivery is energetic, candid and often deliberately challenging, combining humour, storytelling and sharp analysis. He presents in keynote, virtual keynote, fireside chat and advisory formats, both in person and online. Audiences value his ability to translate complex technological and societal trends into clear, actionable insights. Delegates leave with a deeper understanding of AI, digital transformation, sustainability and leadership, and, crucially, with a renewed focus on ethics, resilience and human purpose in an increasingly automated world.

Books & Publications

Gerd Leonhard is the author of the international bestseller *Technology vs Humanity*, now available in multiple languages worldwide. He is also the co-author of *The Future of Music* and has written several other influential books exploring technology, culture and societal change.

Media & Thought Leadership

Gerd is a regular contributor and sought-after interviewee for leading global media, including the BBC, CNN, The Guardian, Harvard Business Review, Wired UK and Business Insider. He is also a featured expert in numerous international documentaries examining the future of technology and its impact on society.

Awards & Affiliations

Gerd Leonhard is a Fellow of the Royal Society of Arts (RSA) in London. In addition, he serves as an advisory board member for several international research institutes. [Contact us now](#) for more information on how Gerd can support your organisation in navigating technological change, strengthening future-ready leadership and shaping a more human-centred, sustainable future.

WHAT PEOPLE SAY

"Gerd did a fantastic job at a recent global logistics conference -opening up the opportunities of the future, and bringing in varied examples from a host of different industries to explore new ways of thinking. Had a big impact with the team."

— Unilever

"Gerd was our keynote speaker at our very first RTE Mojocon (Mobile Journalism conference) in 2015. His vision of the future of technology and mankind's relationship with it is one of the key reasons he is one of the leading futurists in the world. He is engaging, thought provoking and extremely well versed and professional. I would have no hesitation in recommending him as a speaker/keynote and would welcome him back anytime."

— RTE

"I had the pleasure of working with Gerd on a 4 event roadshow in Australia, where Gerd was our international keynote speaker. Gerd is the consummate professional, he was exceptionally well prepared having completed his own research and tailored his keynote presentation for the local market. Once in country he took the time to understand the nuances of each city and further tailor accordingly. Gerd's presentations were a resounding success as he delivered them with authenticity, passion and humour while always being an authority on the future of IT and its implications for organisations, economies and society as a whole. I was personally and professionally enriched by spending the week with Gerd."

— SaaS Business Builder