



Jonas Ridderstråle

Jonas Ridderstråle is one of the world's most influential business thinkers and a dynamic speaker on leadership, innovation and organisational culture. His energising keynotes inspire leaders to embrace creativity, drive change and unlock new possibilities for success in an unpredictable world.

KEY TOPICS

- Dream Big, Plan Less: Leading with Imagination and Courage
- Building Agile Organisations in Times of Change
- The Future of Leadership: Passion, Purpose and People
- Re-Energising the Corporation: Creating Cultures That Thrive
- Innovation, Talent and the Human Side of Business

BIOGRAPHY

Introduction

Jonas Ridderstråle is a globally recognised management thinker, author and speaker who has inspired audiences and organisations across the world with his provocative ideas and engaging style. Ranked among the world's top 30 management experts and the top five in Europe by Global Gurus, Jonas continues to shape the way leaders and companies approach innovation, talent and transformation. Blending academic depth with infectious energy, he challenges organisations to think differently and act boldly in an increasingly complex world. His message is simple yet profound: success in the future belongs to those who dare to dream big and plan less.

Professional Background & Credentials

Jonas Ridderstråle holds an MBA and PhD in International Business from the Stockholm School of Economics, where he also gained recognition as one of Sweden's most outstanding young academics. He has served as a Visiting Professor at Ashridge Business School in the UK and at IE Business School in Spain, and his research has been widely published in leading academic journals. His insights on leadership, organisational agility and the future of work have made him a sought-after adviser to global corporations, government agencies, trade unions and even sports teams. Over the last three decades, Jonas has presented his ideas to audiences on every continent, from Moscow to Mumbai and San Francisco to Shanghai, inspiring leaders to think, feel and act differently. Jonas is also a trusted voice in the global media, having appeared on CNN's "Global Office" and in major publications such as Fortune, Fast Company, Time, Financial Times, Newsweek, Paris Match, and The Times.

Books and Publications

Jonas Ridderstråle achieved global recognition with the international bestseller *Funky Business: Talent Makes Capital Dance* (1999), co-authored with Kjell A. Nordström. The book became a worldwide phenomenon, selling over 300,000 copies and earning a place among Bloomsbury's top 20 business books of all time. He and Nordström went on to co-author *Karaoke Capitalism* (2003) and *Funky Business Forever* (2007), both acclaimed for their visionary take on the changing nature of management, innovation and human capital. Jonas has also written *Re-energizing the Corporation* (2009) with Mark Wilcox and *Fast/Forward* (2017) with London Business School's Julian Birkinshaw, exploring how leaders can accelerate change in an uncertain, fast-paced environment. His books have been translated into more than 30 languages and published in over 50 countries, inspiring managers, executives and entrepreneurs around the world.

Awards and Recognition

Jonas has received numerous accolades for his contributions to global management thinking. He was awarded the Italian Nobels Colloquia Award for "Leadership in Business and Economic Thinking" and recognised as Sweden's Outstanding Young Academic of the Year. He continues to be listed among the world's most influential thought leaders in business and leadership.

Speaking Style & Audience Value

Jonas Ridderstråle is celebrated for his dynamic, humorous and emotionally engaging presentations. He combines academic rigour with creative storytelling, using vivid examples and sharp insights to challenge conventional thinking. His talks are a unique blend of inspiration and practicality, giving audiences both the mindset and the tools to lead effectively in turbulent times. Whether delivering a keynote, leading a workshop or advising leadership teams, Jonas leaves audiences energised, enlightened and ready to act. His message resonates across industries, empowering leaders to build agile organisations where creativity and courage drive sustainable success.

High-Profile Engagements and Collaborations

Jonas has worked with a diverse range of clients including Fortune 500 companies, government organisations, and global industry associations. His ideas have helped senior leaders and teams strengthen innovation, accelerate change and foster corporate cultures built on trust, engagement and purpose. [Contact us now](#) for more information on how Jonas can inspire your organisation to think differently, embrace bold ideas and create a culture ready for the future of business.