



Mark Gallagher

Mark Gallagher is a leading keynote speaker on Formula 1, high-performance culture and change. A former senior F1 executive, he turns data-rich lessons from the paddock into practical actions that drive results, blending story, insight and humour that resonate with leaders worldwide.

KEY TOPICS

- High Performance Teamwork
- Data-Driven Performance
- Safety & Risk Management
- Change & Transformation

BIOGRAPHY

Why Event Hosts Book Mark

Event hosts choose Mark for straight-talking insight built on three decades inside **Formula 1**. A **renowned public speaker** and regular media commentator with **Sky Sports**, he makes complex operations understandable and useful. He links commercial and operational management with what happens on the pit wall, showing how manufacturing and race strategy convert into safer decisions and stronger results. Sessions are tight, visual and well-paced, with big data examples that bring the engineering to life. Expect practical tools you can use the same week and stories that keep even non-motorsport audiences engaged. As a **motivational speaker**, he is easy to brief, tailors to your sector and delivers consistently for organisations worldwide, a winning formula for any agenda.

Biography In Brief

Mark's executive management career includes more than a decade on the team's management board at the Jordan Grand Prix team, the team challenging for honours at **World Championship** level. Later, Mark joined the **Jaguar Racing** organisation during its transition to **Red Bull Racing**, gaining first-hand experience inside world championship operations. In 2010 he was appointed head of the **Cosworth Formula 1** programme, becoming an engine and technology supplier to one third of the grid and shaping how teams integrated associated technologies into operations. He also co-founded **Status Grand Prix**, competing in GP2, GP3 and international sports cars racing, and remains active with **CMS Motor Sport Ltd** as Managing Director. Beyond the paddock, Mark works with the world's leading technology companies and advises organisations world on performance, safety and culture. A regular media commentator and feature writer, Mark contributes to titles within the global motorsport network and appears with broadcasters such as Sky Sports. Across Mark's career he has collaborated with drivers including **Michael Schumacher** and **David Coulthard**, and his titles as an

author include Sunday Times-listed work on the business of winning. His track record gives him a high-credibility voice on the technology landscape, leadership and the realities of a high performance environment.

Signature Keynote Topics

The Winning Formula: Team Culture In A High Performance Environment

How to align leadership, engineering and operations when deadlines and scrutiny are relentless. Expect practical lessons on team culture, role clarity, accountability and decision-making under pressure, with real examples from race strategy and factory workflow.

Commercial And Operational Management At World Championship Level

Inside the realities of running a team in a global sport, from partnerships to world championship operations. Mark shows how operational management connects manufacturing and race strategy with business benefits, and how to build teams that keep delivering.

Big Data, Analytics And Continuous Improvement

How F1 uses big data, simulation and live telemetry to accelerate learning. Mark explains how to shorten feedback loops, de-risk choices and embed continuous improvement, then maps those ideas to your technology landscape and associated technologies.

Engineering A Greener Future

What energy efficiency regulations adopted in Formula 1 mean for innovation. From petrol electric hybrid engines to the most energy efficient engines now in development, Mark explores environmentally sustainable green technologies, energy efficient engines and how abandoning fossil fuels over time will change mobility and business.

Leading In A High Stakes, High Speed Business

Practical guidance for leaders tackling challenges across complex systems. Learn how to brief, align and motivate people so good ideas become execution, and how to keep focus when the noise is loud and the clock is ticking.

What You Will Learn

- How to connect commercial and operational management to race strategy and delivery
- Ways to use data and continuous improvement to create competitive advantage
- How regulation and technology shape the future, and how to respond with agility
- How to build a team culture that thrives in a high performance environment
- How to frame decisions so you are driving business benefits, not activity

Credibility At A Glance

- Mark's executive management career spans the Jordan Grand Prix team, the Jaguar Racing organisation

and Cosworth

- Appointed head of Cosworth's F1 engine business, becoming an engine and technology supplier to one third of the grid
- Co-founded Status Grand Prix, competing in GP2, GP3 and international sports cars, with experience across international sports cars racing
- Managing Director of CMS Motor Sport Ltd, with ongoing work through CMS Motor Sport on performance and safety
- Feature writer and media commentator across the global motorsport network, including appearances with Sky Sports
- Author and collaborator on titles that explore the winning formula for business and sport

Audience Fit

Ideal for leadership meetings, client conferences and sales kick-offs where you want a speaker who can bridge F1 and business. Mark's **keynote** presentations are tailored to sector and brief, from big data and analytics to team culture and operational excellence. He is equally effective in person and on video, and has a record of providing compelling keynote presentations that land with decision-makers.

Book Mark Gallagher

Share your date, location and audience profile. We will confirm availability and shape a session that speaks to your priorities, from world championship operations and race strategy to technology adoption and culture.

WHAT PEOPLE SAY

"On behalf of all the team at UK Sport thank you. Your presentation on The Power of Change was stimulating and entertaining, and the international audience was intrigued to find out more! It goes without saying that your passion for the subject matter was infectious"

— U.K. Sport

"Mark was very well received on our management event focusing on leadership. His experience in Formula One related very well in terms of the issues concerning team building, motivation and having a clear vision for the organisation."

— HM Customs & Excise

"The unanimous feedback from the General Executive Council was that yours was quite possibly the best speech they had witnessed at one of our events. Your humanity and humility was impressive, complementing a thoughtful and multi layered presentation".

— CEO & Global Chief Investment Officer