



## Mick Ebeling

Mick Ebeling is the founder and CEO of Not Impossible Labs. He brings brilliant engineers, designers and collaboration-worthy people together to solve problems that matter. If your audience wants a big idea that leads to action, Mick delivers.

### KEY TOPICS

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- Harnessing Technology for the Sake of Humanity
- Creative, Radical Collaboration
- What it Means to be a Maker

### BIOGRAPHY

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## Why event hosts book Mick - Inventor, Humanitarian, Changemaker

Mick develops creative solutions that address real-world problems, then shows teams how to build their own solutions. His talks mix story with forward thinking ideas that leaders can use straight away. Business leaders book him when they want people to stop admiring problems and start fixing them.

### Not Impossible's First Project: Eyewriter

This is where inspiration met execution. Tony "TEMPT1" Quan, an LA fine artist, was paralysed by ALS. Using over the counter supplies such as a PlayStation Eye camera, IR LEDs, sunglasses, zip ties and simple open-source code, Mick's team built the **EyeWriter** so he could create art using only the movement of his eyes. A paralysed man could create drawings again. EyeWriter went on to feature in **MoMA's Talk to Me** exhibition.

### Project Daniel

After reading about a teenager in South Sudan who lost both arms, Mick set up a low-cost 3D-printing lab so prosthetic arms could be made on site. **Project Daniel** enabled Ebeling and the team to train local makers, proving how do it yourself technologies can compete against seemingly impossible odds.

### Don's Voice

Lorraine asked for help for her husband, Don, who had not spoken since 1999 due to ALS. **The Not Impossible** team created a simple interface that mirrored the paper letter board he already used. Don said "*I love you, Lorraine*" out loud for the first time in 15 years. Hearing people discuss Mick after this story, you can feel the lift in the room. Many say it gave them just the break they needed to start.

## Not Impossible's Latest Endeavour

Recent spin-outs take this approach to scale.

- Bento connects people to prepaid meals using simple text messages on mobile phones, also called cell phones.
- Music: Not Impossible is a vibrotextile wearable that lets Deaf and hearing audiences feel music together.

Both point to a next turning point in newfound global accessibility.

## How Mick Frames Innovation

Mick Ebeling sees impossible as a dare. He asks audiences to look at all the modern conveniences we take for granted. Cars, mobile phones and digital watches were once unthinkable. Human history and modern history show that progress accelerates when teams choose to tackle seemingly impossible challenges. Mick discusses practical steps, from quick prototyping to inclusive testing, with a focus on true innovation that improves lives, not a robot controlled world set somewhere far off.

## What Your Audience Will Learn

- A clear path from problem → prototype → pilot → scale
- How to start with off-the-shelf parts and DIY technologies
- How to recruit “collaboration-worthy” people and be one
- Human-centred design: inclusion, ethics and adoption
- Simple ways to apply the mindset on Monday morning

## Popular Formats

- **The Fallacy of “Impossible”** — for leadership teams that want action
- **Radical Collaboration** — for cross-functional innovation
- **Design for Humanity** — ethics, inclusion and real-world adoption
- Case-study keynotes spanning EyeWriter, Project Daniel, Don's Voice, Music: Not Impossible and Bento

## About the Not Impossible Foundation

The Not Impossible Foundation is the organisation's 501(c)(3) arm. If you'd like a programme element around your event, ask about ways to support mission-aligned projects.

## Quick Answers for Hosts

- Content tailored by industry (auto, healthcare, logistics, public sector, and more)
- Formats for keynotes, Q&A and workshops
- Travels worldwide
- Mick Ebeling's Speaking fee on request (varies by date, location and format)

## Why Book Mick

You get a storyteller who turns complex tech into clear next steps. Your audience leaves ready to build their own solutions and to tackle seemingly impossible challenges with confidence.

### WHAT PEOPLE SAY

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*"If you are looking for a speaker that brings passion, commitment, energy, vibrancy, insight, and humanity to the fold, look no further than Mick. He's all that and more."*

— Hal Levin, TTI/Vanguard

*"Mick inspired us with his message that anyone can make a positive difference right now. There was a standing ovation at the end of his talk, and more than a year later I still hear from people that Mick motivated them to do something meaningful, to act, and to make a difference."*

— Eric Ewing, Microsoft

*"Mick draws on his experience in innovation and creative thinking to challenge others to find solutions for difficult problems. We would invite him back to speak at Promax/BDA any time."*

— Jonathan Block-Verk, Promax/BDA