



Nell Watson

Nell Watson is a globally recognised AI ethicist and machine intelligence engineer. She empowers audiences to navigate the ethical frontiers of emerging technology, offering insights into how to design trustworthy, human-centred AI systems that support innovation, safety and long-term social value.

KEY TOPICS

- Taming the Machine: Ethically Harnessing the Power of AI
- Algorithmic Trust: Engineering Transparent and Responsible Systems
- The Future of Human-Machine Relationships
- Building Pro-Social AI: From Concept to Code
- Cultural Peace and the New Rules of Digital Ethics
- Founders Under Pressure: Tech, Mindfulness and Entrepreneurial Resilience

BIOGRAPHY

Introduction

Nell Watson is a pioneering engineer, educator and tech philosopher working at the forefront of artificial intelligence, machine ethics and the future of human-machine relations. A leading voice in AI transparency and responsible innovation, she helps organisations and institutions understand the ethical imperatives shaping tomorrow's technologies.

Professional Background & Credentials

With a background in engineering and deep machine vision, Nell founded Poikos (now QuantaCorp), a technology company offering patented 3D body measurement using only two photos and a mobile phone camera. This innovation, powered by sophisticated deep learning, has revolutionised personalisation services in telemedicine, retail and mass customisation. As her work expanded, Nell became a globally respected advocate for embedding ethics and human rights into artificial intelligence systems. She is Chair of the IEEE's ECPAIS Transparency Experts Focus Group and Vice Chair of the IEEE P7001 Standard for Transparency in Autonomous Systems. She also leads the AI ethics-focused non-profits EthicsNet, CulturalPeace.org, Endohazard.org and Pacha.org. Nell serves as President of EURAIO (European Responsible Artificial Intelligence Office) and is an Executive Consultant on philosophical matters for Apple. She has previously advised The Future Society and served as a Senior Fellow at the Atlantic Council.

Speaking Style & Audience Value

Nell's keynotes are deeply engaging, thought-provoking and always grounded in both technological rigour and philosophical clarity. She speaks with warmth, intelligence and visionary insight, balancing the technical with the human to make complex topics both accessible and meaningful. She offers senior leadership teams, policymakers and innovators practical frameworks to embed transparency, fairness and long-term thinking into

their AI strategies, helping organisations prepare for the moral, social and regulatory realities of the future. Her delivery is ideal for keynote addresses, panels, advisory sessions and executive briefings.

Awards & Recognition

- Fellow of the British Computer Society, Royal Statistical Society, Royal Society of Arts, and others
- Recognised as an Icon by the Royal Academy of Engineering
- TEDx speaker with global recognition

Books & Publications

Nell is the author of *Taming the Machine: Ethically Harness the Power of AI* and has contributed thought leadership to publications such as *Fast Company* and *Big Think*.

Teaching & Academic Roles

- Faculty of AI & Robotics, Singularity University
- Author of AI and machine intelligence courseware for O'Reilly Media

[Contact us now](#) for more information on how Nell can elevate your next team meeting!

WHAT PEOPLE SAY

"The content was quite provocative, which is what I had wanted. Her slides were beautiful. And her delivery was flawless. It was so obvious how much time she put into it and how much pride she takes in what she does. And audience feedback has been extremely positive. I would not hesitate to recommend her. She's a pro!"

— Kate Hawley, TEDxSonomaCounty (California)

"Thank you for the impeccable presentation. You are an amazing speaker and the entire audience was spellbound listening to you talk."

— Dina Bassel

"Nell put each person in an envelope in which knowledge and insights have been lavishly scattered around. The interview afterwards also testified of expertise. Giving a talk is one thing; giving a Q & A afterwards and giving new insights is something else. In a busy world full of stimuli and speed, Nell's talk was a relief, a resting point, a moment of pure contemplation."

— Mieke Vandewaetere