



## Professor Jamie Anderson

Professor Jamie Anderson is a world-renowned business thinker, author, and Professor of Leadership and Strategy. Blending academic insight with humour and energy, he delivers inspiring and practical talks on creativity, innovation, and the future of leadership that empower audiences to think differently and lead with purpose.

### KEY TOPICS

---

- Managing Complexity - Thriving through change and uncertainty
- Creative Leadership - Inspiring imagination and innovation
- Leading with AI - Human leadership in a digital era
- Leading Gen Z - Engaging the next generation
- Leadership Purpose and Impact - Leading with clarity and purpose
- Health, Wellbeing and Leadership Performance - Building balance and resilience

### BIOGRAPHY

---

#### Introduction

Professor Jamie Anderson is a leading global authority on leadership, creativity, and strategy. Recognised by the Financial Times as a “management guru” and named among the world’s “top 25 management thinkers” by Business Strategy Review, Jamie brings a rare combination of academic depth, entrepreneurial experience, and captivating delivery. Known as the “stand-up strategist”, he transforms complex business ideas into inspiring and actionable insights that leave audiences entertained, informed, and ready to lead with purpose.

#### Professional Background & Credentials

Jamie is Professor of Leadership & Strategy at Antwerp Management School and has held teaching and research positions at some of the world’s most prestigious business institutions, including ESMT Berlin, INSEAD, IMD, London Business School and the Indian School of Business. His extensive career has seen him work with leading global organisations such as Accenture, Coca-Cola, Google, HSBC, IBM, KPMG, Microsoft, Unilever, and Vodafone, helping senior leaders and teams to navigate disruption, foster innovation, and develop agile strategies for long-term success. Renowned for his expertise in leadership development, organisational transformation, and strategic innovation, Jamie has delivered keynotes at global forums such as TEDx, The Economist Conferences, and the Financial Times Festival of Finance. His insights consistently bridge the gap between academic theory and practical application, ensuring that his ideas resonate across industries and cultures.

## Speaking Style & Audience Value

Jamie Anderson's speaking style is dynamic, engaging, and memorable. He brings together humour, clarity, and storytelling to make complex strategic and leadership concepts accessible and relevant. Whether addressing an intimate boardroom or a global conference, Jamie connects with his audience through intelligent insight and a touch of wit. His sessions are designed to inspire reflection and creativity, provoke new thinking, and leave audiences energised to take immediate, purposeful action in their organisations. Participants consistently describe his talks as transformative, blending intellectual depth with entertainment in a way that makes learning both enjoyable and impactful.

## Awards and Recognition

Jamie Anderson has been recognised globally for his influence in the fields of management and leadership. The Financial Times named him a "management guru", while Business Strategy Review included him among the world's top 25 management thinkers. His contribution to shaping the future of leadership thinking has positioned him as one of the most respected voices in contemporary business education.

## Books and Publications

A prolific writer and contributor, Jamie has authored numerous academic papers and articles on leadership, innovation, and organisational strategy. His work regularly appears in prominent global business media, reflecting his ability to translate research-based insight into accessible, real-world relevance for leaders across sectors.

## Teaching and Academic Roles

In addition to his role as Professor of Leadership & Strategy at Antwerp Management School, Jamie has held visiting faculty positions at INSEAD, IMD, London Business School, Cornell University, and Oxford Saïd Business School. His teaching philosophy emphasises the integration of creativity, critical thinking, and leadership purpose, equipping executives and MBA students to lead with vision and integrity in an ever-changing business environment.

## Entrepreneurship and Philanthropy

Beyond academia, Jamie is a serial entrepreneur who has founded five companies and mentored numerous start-up CEOs through the challenges of growth, innovation, and leadership. A passionate athlete, he is also an accomplished Masters cyclist who has medalled at world level in road cycling. His philanthropic work includes founding the Flandrien Foundation, which provides scholarships for young athletes worldwide, enabling them to train and compete at his Flandrien Hotel in Belgium. Combining entrepreneurial insight, athletic discipline, and mentorship, Jamie exemplifies the principles of performance, resilience, and purpose-driven leadership in both business and life. [Contact us now](#) for more information on how Jamie can inspire your leaders, energise your teams, and equip your organisation to thrive in a rapidly changing world.

## WHAT PEOPLE SAY

---

*"An online event with Jamie is really an awesome experience. His drive, interactivity, and sense of humor makes the audience instantly fall in love with him. He recently hosted a series of webinars for my senior sales managers. Sales people aren't the most easy to please and can be easily distracted. But they were completely engaged by the fascinating content and level of dialogue. The way that Jamie involves people in a virtual session is really impressive - it really made the time fly. It just feels Jamie is in the room with you."*

**— Patrick Leysen, CEO Xylos**

*"It is not often you get Scandinavians to stand up and interact as much as you did during your presentation - great to watch! The "meat" of the presentation also stuck with the audience I believe - I for one will try to stop and think about how to solve a task before jumping to the easiest solution or the "way I've always done it."*

**— Director Professional Services, Netlife Dialog**

*"Our delegates loved Jamie - he was rated as the best speaker of the day! The insights gained from his presentations are invaluable - in life and work. He made a lasting impression. It was also such a pleasure making the arrangements with Jamie, he was very accommodating."*

**— Actuarial Society of South-Africa**