



## Shaun Rein

Shaun Rein, Managing Director of China Market Research Group, is a leading expert on mainland China's economy. Author of international best sellers, he is a top choice for organisations looking to hire Shaun Rein for speeches globally, offering unmatched insights.

### KEY TOPICS

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- China's Economy & Geopolitical Relations
- Chinese Consumer Trends
- Innovation in China

### BIOGRAPHY

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## Discover Shaun Rein: Expert on China's Economic Landscape

Shaun Rein, *the founder and managing director of the China Market Research Group*, is a recognised authority on contemporary China, its society, and market trends. Having earned a **master's degree** from Harvard University with a focus on China's growth and *spending 30 years living in the country*, he combines academic expertise with hands-on experience. His deep understanding of **economic and cultural trends** makes him a popular choice for companies looking to host engaging talks on **global business strategies**, often sharing insights from Rein's insider tales.

## Strategic Advisor and Author

Top leaders—think heads of state and Fortune 500 CEOs—frequently turn to Shaun Rein for his sharp insights. He's the go-to guy for businesses, including private equity firms, trying to crack the complexities of the Chinese market and stay ahead in such a competitive space. *His strategic guidance has proven to be a game-changer for organisations looking to boost their political and investment strategies and drive growth internationally.* On top of that, Rein has penned some powerhouse books, including "The End of Cheap China", "The End of Copycat China", and "The War for China's Wallet". These books dig deep into the major shifts in China's economy and deliver crucial takeaways for businesses worldwide. He also analyses how leading Chinese companies navigate global markets and identifies key consumer trends, offering valuable insights for industry leaders. If you're looking to understand global economic trends, his work is a must-read. It's no wonder his talks are a big hit at corporate events—they're packed with insights you can't afford to miss, especially for professionals with a master's degree focused on international business or economics.

## Media Engagement and Thought Leadership

Shaun Rein is a familiar name across global media, frequently appearing in outlets like the Wall Street Journal, Harvard Business Review, and the Financial Times while making regular guest appearances on CNN and CNBC. His consistent presence on these **major platforms**, including mentions in Bloomberg Businessweek, has

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solidified his reputation as a go-to expert for decoding Chinese consumer behaviour and economic strategies. The Financial Times has even called Shaun a trusted authority for his sharp insights, making him highly sought after for speaking engagement clients. But Shaun isn't just an expert on paper—he's a **dynamic speaker** who brings energy and clarity to every stage he steps on. Known for delivering practical, real-world insights, his presentations at international forums consistently draw praise. *He is also an in-demand speaker for virtual events*, offering tailored content to engage and inform diverse audiences. If you're looking to make sense of China's often complex economic landscape, Shaun's the perfect choice for your next corporate event. Beyond the stage, Shaun remains a key voice shaping conversations around global economic shifts. His forward-thinking analysis has earned him recognition in outlets like the Financial Times, making him a valuable resource for business leaders and strategists looking to navigate an ever-evolving market with confidence.

## Why Choose Shaun Rein for Your Next Event?

*If you're on the hunt for a speaker who blends sharp market insights with actionable strategies*, Shaun Rein is the perfect pick. Known for his expertise, Shaun Rein's speaking fees reflect his value as one of the **keynote speakers** focused on delivering insights into Asian markets and global economic trends. He has a knack for breaking down complicated economic landscapes into simple, practical advice, making him a top choice for corporate events. To book Shaun Rein or get more details, head over to our [contact page](#).