



Theresa Schleicher

Theresa Schleicher is a keynote speaker, data scientist and leading expert on the future of retail. Known for her work with the renowned Zukunftsinstitut and Germany's Federal Ministry of Economics and Climate Protection, she helps retail companies, business leaders and industry audiences understand the future trends, AI developments and customer expectations shaping tomorrow's economy.

KEY TOPICS

- The Gen Z consumption of the future: what makes the new consumers and employees tick?
- Next Growth: the new trends in products and services in different retail sectors.
- AI as future business factor: how does the possibilities of AI drives our future challenges?
- Inner-city: an outlook of our world, demands and ecosystems in future.

BIOGRAPHY

Theresa Schleicher: Futurologist and Keynote Speaker

Theresa Schleicher is widely recognised as one of Europe's most respected futurologists specialising in the future of retail. Her work focuses on how retail, consumption, technology and sustainability are changing, and what businesses need to do to stay ahead in fast-moving markets. With a background that includes senior work at the **Hirschen Group** and experience as a data scientist, Theresa brings a practical, well-researched view of what is coming next. She advises and supports influential organisations, retail executives, urban developers and business leaders as they prepare for new future trends, changing customer behaviour and future business models. For event hosts looking for a Theresa Schleicher speaker, she offers a rare mix of big-picture thinking and practical outlook. Her presentations are forward-looking, grounded in data and tailored to the specific retail sector or audience in the room.

Expert Insights on Retail Trends

As a leading expert on the future of retail at the **Zukunftsinstitut**, Theresa Schleicher publishes and contributes to research on the key trends shaping retail companies, city centres and consumer behaviour. Her insights help organisations understand where innovations lie ahead and which developments are likely to gain momentum. *Her work covers global trends, tech trends, AI trends, retail innovation, food retail, sustainable procurement and economically sustainable trade.* She looks at the bigger questions facing the industry: What happens when the basic principles of retail no longer work as they once did? What if product variety, revenue and expansion start to reach their limits? What if customer expectations shift faster than businesses can respond? These are the questions Theresa brings to the stage. Her talks give audiences an inspiring but practical view of the future of retail, from artificial intelligence and AI agents to regenerative business models, better materials and sustainable growth.

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Keynote Speaker on Data-Driven Innovation

In her role as a **keynote speaker**, Theresa Schleicher helps audiences make sense of a changing world. Her presentations showcase the trends and technological innovations that are already affecting retail, while also giving leaders a clear view of what may come next. She speaks about future business models, economic resilience, Green AI, artificial intelligence, new tech trends and the role of data in building stronger retail strategies. Her style is clear, friendly and professional, making complex developments feel accessible for a broad business audience. Theresa is especially valuable for organisations that want more than inspiration. Her talks encourage implementation. She gives audiences concrete ideas they can use to rethink products, services, procurement, customer experience and long-term strategy.

Shaping the Future of Retail

Theresa Schleicher's work is focused on the future of retail, but her insights often reach far beyond the sector. Retail is where many wider changes become visible first: shifting values, climate pressure, technological innovations, new customer expectations and the future of successful cities. Her work explores how retail companies can become more resilient, more sustainable and more relevant. She looks at the future of city centres and the innovations needed to revitalise them. She also examines how sustainable procurement, regenerative business models and smarter use of technology can bring real solutions to the economy. As an investor in innovative retail start-ups, Theresa also keeps close to practical change on the ground. She understands the ideas being tested by new businesses, as well as the challenges facing established retailers that need to adapt without losing commercial focus.

A Visionary Yet Practical Outlook

Theresa Schleicher is known for taking a visionary yet practical outlook on change. She does not simply list trends. She explains what they mean, why they matter and how businesses can respond. Her keynotes are well researched and forward-looking, often drawing on collaboration with renowned experts, scientists and retail leaders. This gives her audiences a useful balance of strategic insight and real-world relevance. Whether she is speaking about the next economy, real AI trends, the future of city centres, consumer behaviour or climate-conscious retail, Theresa helps audiences see the bigger picture while staying focused on practical next steps.

Book Theresa Schleicher to Speak at Your Next Event

Book Theresa Schleicher as your keynote speaker if you want your audience to understand the future of retail, technology and sustainable business with more clarity and confidence. Her expertise as a futurologist, data scientist and retail innovation expert makes her a strong choice for corporate events, retail conferences, leadership meetings and industry gatherings. She gives audiences pioneering insights tailored to their sector, helping them prepare for upcoming challenges, new innovations and the future of trade. [Contact us](#) today to learn more about booking Theresa Schleicher for your next event.